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# ONE-STOP SHOP

*At 7 Tide With Architect Michael Tartamella*

PHOTOGRAPHY BY **DERRICK ZELMAN**



## MICHAEL TARTAMELLA, AIA,

Senior Associate at Patrick Ahearn Architect, LLC, calls 7 Tide in Boston Seaport an "exceptional resource." In much the same way you might ask a favorite chef where to go for the freshest seafood in town or a trusted physician for a recommendation on the best surgeon, we reached out to Tartamella to get a professional's take on how he and his clients are utilizing the city's newest design destination.

"Most of our clients are building high-end custom homes in metropolitan Boston, as well as the Cape and the Islands," explains Tartamella, who is a member of the Boston Society of Architects and also on the Board of Trustees of the New England Chapter of the Institute of

**Above:** Clarke's Sub-Zero and Wolf Test Kitchen at 7 Tide not only seats an intimate group of guests up close, it is also flanked by high-top tables and video cameras for larger cooking demonstrations. Guests can not only see Sub-Zero and Wolf in this beautiful installation, but also taste the benefits of this singular cooking technology.

Classical Architecture and Art. "There's never been a place where we could send clients to truly get a sense of how luxury appliances, windows, doors and other details would look and feel in a built environment, until 7 Tide opened last year."

At 7 Tide, homeowners can see, touch and cook on appliances by Sub-Zero and Wolf as well as find inspiration from Marvin Windows and Doors. "Being able to show a homeowner these products integrated into a natural environment is extraordinary for our clients," says Tartamella. "Before 7 Tide opened, we would have to send clients to a particular window installation or how a particular kitchen appliance fit into the home. This is far more convenient for everyone."

Visitors to Marvin at 7 Tide can create their own windows and doors on a Smart Table that is the first of its kind in the country. All design information is stored and emailed to homeowners after they leave for reference when they are ready to purchase at a Marvin dealer.

Patrick Ahearn Architects has long been known as one of New England's finest architectural firms, and their projects have now been featured in regional and national press, as well as various television programs. "Even with great technology today," adds Tartamella, "there's no substitute for a homeowner actually seeing a bi-fold door in full scale or a Wolf range with all its options built into a beautiful kitchen."

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New England Living is a lifestyle website, magazine and TV show that come together to celebrate the art of entertaining in New England. Each episode of the TV show focuses on the things that matter most to us all – family, friends, good food, and of course, our home – where function, innovation and beautiful design unite to elevate our lives.

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Want to Test Drive your favorite Wolf appliance before you purchase? Clarke's 7 Tide Showroom & Test Kitchen affords you that opportunity to decide between adding a griddle or a grill, gas vs. induction cooking and so much more.

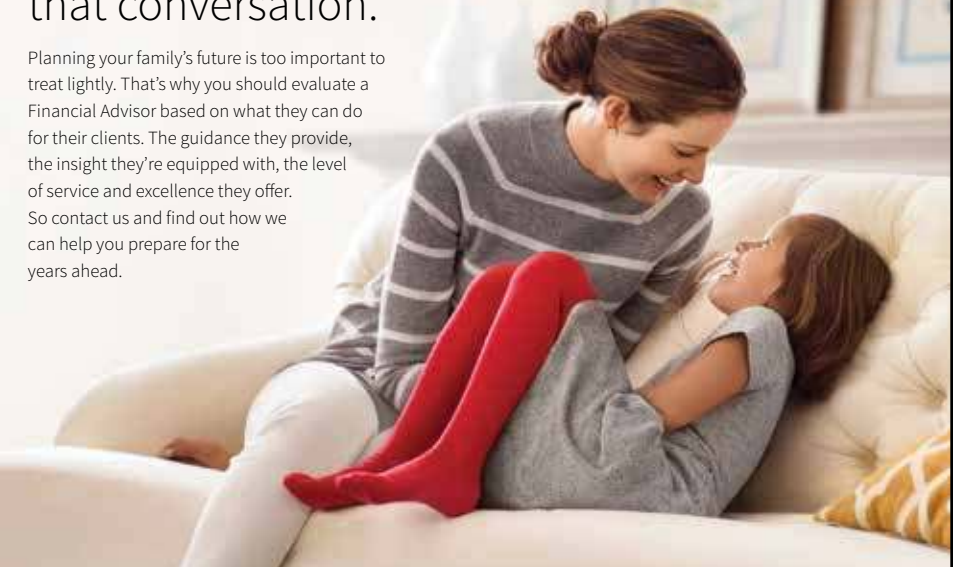
Tartamella recently accompanied one of his clients to 7 Tide for a tour, where they were able to view their home plans on Clarke's 16-by-9 foot media screen. However, he typically sends his homeowners at their convenience. "The teams both at Clarke and Marvin continue to impress me," says Tartamella. "They aren't there to sell anything, because the purchase is made at their dealers. They truly just want to educate clients about the brands and guide them to the best material solutions for their project."

Conveniently located two blocks from the Boston Design Center, where designers and homeowners find textiles, tile, furniture and other interior elements, 7 Tide is expanding to include 3,500 square feet of additional Sub-Zero and Wolf kitchens in fall 2017, as well as the introduction of a Kohler showroom in the beginning of 2018. "We are very excited about the expansion," says Tartamella. "It really makes 7 Tide a one-stop shop for our clients."

To visit Clarke's Sub-Zero & Wolf Showroom and Test Kitchen or the country's first Marvin Windows and Doors Experience Center, visit 7Tide.com where you will find contact information and an online appointment calendar. **NEL**

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