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CONSUMER DISCRETIONARY SECTOR » MEDIA INDUSTRY » SNI

## Scripps Networks Inter-CI A (SNI:New York)

Last \$73.77 USD Change Today -1.68 / -2.23% Volume 576.6K SNI On Other Exchanges  
 As of 3:40 PM 01/14/15 All times are local (Market data is delayed by at least 15 minutes).

- Snapshot
- News
- Charts
- Financials
- Earnings
- People
- Ownership
- Transactions
- Options

Business Wire 12/02/2014 9:45 AM ET text size: T | T

### HGTV Dream Home 2015 Makes Martha's Vineyard the Ultimate Getaway Giveaway

NEW YORK--(BUSINESS WIRE)--Dec. 2, 2014-- One lucky winner will receive the keys to the HGTV™ Dream Home 2015, perhaps the most extraordinary location in the sweepstakes' incredible 19-year history. This year's custom-built, fully furnished home resides in the ultimate getaway one mile from the beach on Martha's Vineyard, Massachusetts, an island just off the coast of Cape Cod that is highlighted by historic landmarks, lighthouses, charming neighborhoods and pristine beaches.

This press release has an accompanying Smart Marketing Page providing further details about the organization, products and services introduced below. You can access the Smart Marketing Page via the following link:  
<https://smp.newshq.businesswire.com/pages/hgtv-dream-home-2015>.

Accessible only by boat or plane, the HGTV Dream Home (#HGTVDreamHome) is part of a grand prize package valued at more than \$2 million, including the home with all the furnishing, a 2015 GMC Acadia Denali, and \$250,000 provided by national mortgage lender Quicken Loans. The official entry period for the HGTV Dream Home 2015 Giveaway runs from Monday, December 29, 2014 through Tuesday, February 17, 2015.

"This year's HGTV Dream Home is located in one of the world's most exclusive dream destinations," said HGTV Professional Home Planner Jack Thomasson. "We've worked with our partners on this home to recognize the architecture and history of Martha's Vineyard, while building a spectacular HGTV Dream Home that is all about modern living."

- Recent SNI News**
- 'Brady Bunch' Star Barry Williams Revives 1970s in Great American Country's 'A Very Barry Branson' 01/12/2015 10:05 AM ET
  - Stolt-Nielsen Limited : Financial Calendar for 2015 01/06/2015 11:14 AM ET
  - Duff Goldman And Valerie Bertinelli Sweeten New Kid Competition Series Kids Baking Championship 01/05/2015 12:28 PM ET
  - HGTV Dream Home 2015 Giveaway Now Open for Entries 12/29/2014 9:47 AM ET



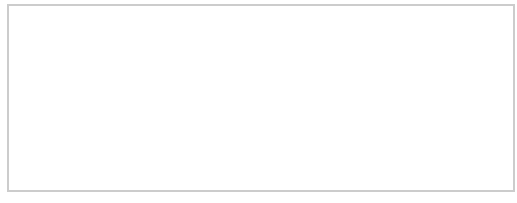
### Department Stores Industry Leaders

Jan 14, 2015

	Market Share	P/E	1Y Total Return
1	Macy's Inc	22.20%	<div style="width: 100%;"></div>
2	Sears Holdings Corp	18.30%	<div style="width: 100%;"></div>
3	Kohl's Corp	15.10%	<div style="width: 100%;"></div>
4	Nordstrom Inc	9.70%	<div style="width: 100%;"></div>
5	JC Penney Co Inc	9.40%	<div style="width: 100%;"></div>

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Bloomberg Industry Market Leaders



Stock Quotes Market data is delayed at least 15 minutes.

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**SNI:US** \$73.77 USD -1.68



The HGTV Dream Home 2015 is a modern interpretation of a Cape Cod style home, situated on the prestigious and beautiful island of Martha's Vineyard, Massachusetts. The \$2 million+ HGTV Dream Home giveaway package includes a 2015 GMC Acadia Denali, as well as \$250,000 provided by national mortgage lender Quicken Loans. (Photo: Business Wire)

throughout. The approximately 3,200-square-foot, three-bedroom, three-and-a-half bath home is intimate in scale, but open and airy.

The heart of the home is the central double-height great room and large gourmet kitchen with vintage solid beam trusses and large windows for generous views. In addition, three sets of French doors open to a blue stone terrace, with a spacious outdoor grilling area. A master suite is located at one end of the home, complete with a master closet, separate dressing room and two private patios. At the opposite end are two additional bedrooms, each with private outdoor courtyards, and two more baths. Viewers can see all the inspiring design details and show-stopping features of the home during the HGTV Dream Home 2015 Giveaway Special, premiering January 1, 2015, at 9 p.m. ET on HGTV.

The lucky homeowner also will enjoy a membership in the Field Club, featuring eight tennis courts, lawn game area, outdoor heated pools, deluxe spa, fitness center and a casual restaurant with patio dining.

Known as a vacation destination for Presidents and celebrities, Martha's Vineyard is the same length as Manhattan Island and brimming with seaside activities. Enjoy some of the freshest seafood straight from the Atlantic. Spend time cycling on a bike path that completely encircles the island. Or, explore rustic lighthouses, cozy taverns, quaint shops and unspoiled beaches. All of this combines to make an amazing HGTV Dream Home 2015.

The HGTV Dream Home 2015 features products provided by national advertising partners including GMC, Lumber Liquidators, Sherwin-Williams, Quicken Loans, Cabinets to Go, Delta Faucet, Mars Petcare, Ethan Allen and Bose. Learn more about this year's giveaway at [HGTV.com/hgtvdreamhome](http://HGTV.com/hgtvdreamhome).

## About HGTV

America's leading home and lifestyle brand, **HGTV** features a top-rated cable network that is distributed to more than 96 million U.S. households and the HGTV website, [HGTV.com](http://HGTV.com), the nation's leading online home-and-garden destination that attracts an average of four million unique visitors per month. The brand also includes the **HGTV HOME™** consumer products line which showcases exclusive collections of paint, flooring, lighting, furniture, plants, fabrics and other home-oriented products. For more information on HGTV HOME branded products and to find a retailer, go to [www.hgtvhome.com](http://www.hgtvhome.com). In partnership with Hearst Magazines, the **HGTV Magazine**, a home and lifestyle publication, is currently available on newsstands. Viewers can become fans of **HGTV** and interact with other home improvement enthusiasts through **Facebook**, **Twitter**, **Pinterest** and **Instagram**. Headquartered in Knoxville, Tenn., **HGTV** is owned by Scripps Networks Interactive, Inc.

original Cape house style with cottage vernacular, taking ideas from historic structures of the area such as its white clapboard front and dark green shutters. The home also features two stove chimneys that replicate the Katama Plains "shacks" of the area and has six dormers, creating natural light

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## Industry News

Lucy Lawless, Stuart Townsend, Joe Doyle And Oliver Bell Join Cast Of WGN America's 'Salem' Season Two  
[PRNewswire - 01/14/2015 3:34 PM ET](#)

Infographic: 10 Tips for Matching Your Video Style with Marketing Goals  
[PRNewswire - 01/14/2015 3:34 PM ET](#)

ReachLocal to Educate Healthcare Leaders about Patient Acquisition at Parker Seminars  
[Business Wire - 01/14/2015 3:24 PM ET](#)

Apple, Google, Adobe and Intel have new settlement in no-poaching case [San Jose Mercury News]  
[McClatchy-Tribune - 01/14/2015 3:23 PM ET](#)

Morningstar Reports December, Full-Year 2014 U.S. Mutual Fund and ETF Asset Flows  
[PRNewswire - 01/14/2015 2:31 PM ET](#)

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Photos/Multimedia Gallery Available:

<http://www.businesswire.com/multimedia/home/20141202005117/en/>

Source: HGTV

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